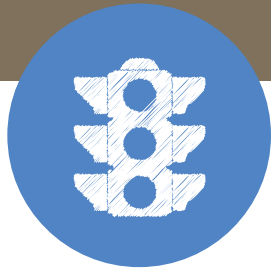


THE FOUR PILLARS OF ROAD SAFETY IN KAUST



Pillar 1: Education and Training

Actions

- Promote a safe road culture for a safer driving environment
- Raise awareness on rules of the road in KAUST



Pillar 2: Sustainability Measures

Actions

- Encourage the use of alternative modes of transport
- Promote infrastructure for safer roads and mobility
- Advocate for solar-powered signs and street lights



Pillar 3: Safer Driving Environment

Actions

- Plan for safer roads and mobility
- Promote effective road signs and markings
- Have driver authorization standards
- Apply appropriate enforcement
- Improve fleet vehicle and driver management



Pillar 4: Road Safety Management

Actions

- Establish a Traffic and Road Safety Policy and Road Safety Code
- Set and share KAUST road safety targets
- Improve data collection and analysis
- Advocate for funding

Objective

KAUST is committed to maximizing road safety culture and the reduction of road accidents in a systematic and comprehensive way.

Vision

No road users in KAUST, including pedestrians, are seriously injured or killed in road traffic accidents.

Roadmap

Our action plan is built on four pillars and supported by 14 actions to achieve our objective.